

oikos

oikos
South East Asian Future Lab
2007

19 - 23 May 2007
Dhaka, Bangladesh

Programme

Sponsor:

Overview

From the snow capped Alps to the lush greenery and exuberance of Bangladesh, sustainable development has taken a whole new meaning. oikos, the international student organization for sustainable economics and management, has an annual program that is fast gaining popularity amongst students interested to step out of the academic boundaries to know more about sustainable development. An initiative of oikos St. Gallen, the oikos Winter School takes place in this quaintly picturesque city of Switzerland. With an exciting program of corporate speakers sharing their experiences of sustainable business practices to academicians lecturing on the many methods of implementing them, students are provided with a fabulously interactive opportunity to hash out problems amongst themselves. To top it all, a review of the entire program is brought together in one piece when participants are given a 'challenge' at the beginning of the week, and have to deliver a solution for it on the program's last day.

oikos Dhaka decided to go on a mission of its own to find such a bunch of eclectic students, looking to discover a bit more about sustainable development. The youngest addition to the oikos family, this new chapter will arrange a summer program, the South East Asian Future Lab in 2007. Academicians and corporate speakers from all over South East Asia will be invited, but students from any part of the world are most welcome to apply. The Future Lab hopes to build a unique group of change agents, who will come to terms with the various challenges in business, and possible solutions to them, in a sustainable manner.

Set at an hour's drive from the country's hub and capital city Dhaka, The oikos SEA Future Lab will be held amidst tall swaying trees, wide gardens with swings in them and sumptuous Bangladeshi cuisine. As long as you are a student, interested to mingle with some of the friendliest organizers this side of the globe, meeting with hyper individuals, all set to debate, question, learn, challenge, react, argue and above all, have a whale of time doing it all, then oikos SEA Future Lab, 2007 is the place to be! For a taste of the Indian subcontinent and the warmest hospitality one can imagine, join us in Bangladesh, for the oikos SEA Future Lab 2007.

The program comprises lectures, discussions and working groups on sustainability challenges. The event also places strong emphasis on insights into institutional change and stakeholder dialogue. Aimed at undergraduate students of Business Administration and Economics with a proven interest in sustainability, the Future Lab enables participants to

- ❑ develop their understanding of global sustainability and CSR trends,
- ❑ expand their knowledge about the role of business and economic systems in meeting sustainability and social challenges,
- ❑ build up expertise in bringing these issues and challenges to the attention of their fellow students and university faculty,
- ❑ design concrete projects integrating sustainability issues into teaching and research at their faculties for Business, Economics and Management.

All participants will receive an official oikos certificate confirming their participation.

S

Structure



The oikos SEA Future Lab combines lectures, discussions and working groups and will also provide room for informal get-togethers.

Learning: The first two days of the oikos SEA Future Lab will provide participants with insights into the current sustainability debate at business schools, in the corporate world and society at large. Speakers will reflect on the challenges posed and opportunities provided by long-term economic, environmental and social developments. They will also take a look at the way different actors shape the debate on these issues within and outside business faculties.

Exploring: On the third day, participants will play changing roles in a debate on specific sustainability challenges. Participants will thereby have the opportunity to dig deeper into various issues, make connections between different parts of the discussion, and set priorities. The debates will also allow participants to reflect on the past presentations and challenge their own assumptions and beliefs.

Designing: The fourth and fifth day will be devoted to the design of concrete events or projects. Each participant will be given a platform to develop and present an event or project that he/she pledges to implement at his/her university within the next 12 months. oikos will support the implementation of these projects wherever possible throughout the subsequent 12 months.



O

Speakers

Prof. Dr. Muhammad Yunus*

Grameen Bank, Bangladesh

Prof. Dr. Claude Siegenthaler

Professor, Hosei University, Japan

Mr. XXXXX

BRAC, Bangladesh

Dr. Permod Gupta

Chief Advisor, UNIDO South East Asia, Cambodia

Dr. A K Enamul Haque

Professor, East West University, Bangladesh

Ms. Aneta Nikolova

Environment & Development Division, UNESCAP, Thailand

Ms. Kajol Menon

Executive Director, ChildLine India Foundation, India

Mr. Nishit Kumar

Head of Awareness & Advocacy, ChildLine India Foundation, India
Faculty Member (CSR) – Mumbai University

Dr. Khalida Gaus

MD, Social Policy & Development Centre, Karachi, Pakistan

Dr. Saleh Uddin

Pro Vice Chancellor, BRAC University, Bangladesh

Dr. Mizan R. Khan

Professor, North South University, Bangladesh

Mr. Eric Aas

Managing Director, GrameenPhone Ltd., Bangladesh

Mr. XXXXXX

Bata Foot wares Ltd., Bangladesh

Ms. Nadia Afrooz Rahim

Director, Rahim Afrooz Ltd.

Mr. Omar Farook

CSR Division, CARE Bangladesh, Bangladesh

* invited

Program Innauguration

Saturday, May 19, 2007

9:00 AM – 12:00 PM

Inauguration & Speech as Overview and on
Social Responsibility and Entrepreneurship

by

Professor Muhammad Yunus

Grameen Bank, Bangladesh

Agenda

Day 1: Saturday, 19 May

09:00 – 12:00 **Welcome & Inauguration**
Reema Islam, oikos Dhaka
Nina Hug, oikos International

Inauguration & Speech by:
Prof. Muhammad Yunus, Grameen Bank

12:00 – 13:00 **Lunch**

13:00 – 16:00 **Need for Sustainability**
Dr. Enamul Haque, East West University, Dhaka
Prof. Claude Siegenthaler, Hosei University, Japan
Ms. Aneta Nikolova, UNESCAP, Thailand

16:15 – 17:15 **First Impressions**
Gian Schelling, oikos International

Agenda

Day 2: Sunday, 20 May

Corporate Social Responsibility

09:00 – 10:00 Prof. Dr. Mizan R. Khan, North South University

10:00 – 11:30 Mr. Eric Aas
Managing Director, GrameenPhone Ltd.

11:30 – 14:00 Ms. Sukhinder Singh Cassidy, VP Asia-Pacific,
Google Inc, USA

12:00 – 13:00 **Lunch**

Social Development

13:00 – 15:00 Dr. Saleh Uddin, BRAC University

15:00 – 17:30 Dr. Khalida Gaus, MD – SPDC, Pakistan

17:45 – 18:45 Mr. XXX, BRAC

18:45 – 19:45 Ms. Kajol Menon, ED, ChildLine India Foundation

Agenda

Day 3: Monday, 21 May

09:00 – 12:00 **Renewable Energy &
Cleaner Production Techniques**

Dr. Enamul Haque, East West University, Dhaka

Dr. Permod Gupta,
Chief Advisor, UNIDO, Cambodia

12:00 – 13:00 **Lunch**

13:00 – 14:00 Mr. XXXX, GM Production, BATA Footwears

14:00 – 15:00 Ms. Nadia Afrooz Rahim, Director, Rahim Afrooz

15:00 – 19:00 Sight Seeing

Agenda

Day 4: Tuesday, 22 May

09:00 – 13:00 **Stakeholder Dialogue for Solving Sustainability issues**

Moderators:

Gian Schelling, oikos International
Nina Hug, oikos International

Role Play & Debate

13:00 – 14:00 **Lunch**

13:00 – 14:00 **oikos Dhaka & oikos international**

Joint Presentation

Reema Islam, oikos Dhaka &
Nina Hug, oikos International

14:00 – 19:00 Sight Seeing

Agenda

- Day 5: Wednesday, 23 May**
- 09:00 – 11:00 **Event Lab I – Brain Storming**
Coaches:
Reema Islam, oikos Dhaka
Tashaffi Khan, oikos Dhaka
- 11:00 – 13:00 **Event Lab II – Drafting**
Coaches:
Ashiqur Rahman, oikos Dhaka
Tehsin Hussain, oikos Dhaka
- 13:00 – 14:00 **Lunch**
- 14:00 – 15:00 Final Preparations
- 15:30 – 17:30 **Project Presentation**
- 18:00 – 19:00 **Final Impressions**
Gian Schelling, oikos International
- 19:00 - Dinner & Farewell Party

S

Organisation



oikos – the International Student Organisation for Sustainable Economics and Management, was founded in 1987 at the University of St. Gallen, Switzerland. Ever since, the organisation has organized speeches, workshops and conferences to integrate environmental and social issues into teaching and research in Economics and Management.

In 1997, oikos decided to internationalise its activities and to strengthen sustainability awareness not only among students in Switzerland, but also within faculties of Economics and Management on a global scale. Today, oikos comprises 15 student teams in Europe and beyond.

oikos Dhaka, started its journey in January 2005 and is one of the youngest chapters of oikos International in the lot. With quite a handful of activities locally, oikos Dhaka organises the first international programme in cooperation with oikos International.

Please find the latest programme on
www.oikosinternational.org



Application

To apply for the oikos SEA Future Lab, please send your **CV** together with a **one page letter describing your motivation to participate**, to

Tashaffi Khan

Director (Media & Public Affairs)

SEA Future Lab, oikos Dhaka

either via e-mail to oikos-dhaka@oikosinternational.org or to the postal address below.

The participation fee including accommodation and meals during the week is US\$ 40 for oikos members and US\$ 70 for non-oikos students.

Deadline for applications is **March 15, 2007**. You will be informed of acceptance by March 20, 2007.

oikos

*International Student Organisation for
Sustainable Economics and Management*

Dhaka Chapter

Brac University

Mohakhali C/A

Dhaka, Bangladesh

Phone: +880 15 2386893

oikos-dhaka@oikosinternational.org, www.oikosinternational.org